

*Country Report*

***THAILAND***

## 1. “e-Learning” Policies/Measures

--N/A--

## 2. “e-Learning” Promoting Organizations

### The Information Technology Service Center (ITSC)

|   |  |
|---|--|
| <b>Name of the organization</b>   | The Information Technology Service Center (ITSC)<br>Chiang Mai University  |
| <b>URL</b>  | www.it.chiangmai.ac.th   |
| <b>Tel</b>  | 665-394-3807, 665-321-7150   |
| <b>Fax</b>  | 665-394-3818, 665-321-6747   |
| <b>Year established</b>   | 2002   |
| <b>Name of the representative (with his/her organizational affiliation)</b> | Ms. Thanomporn Laohajatsang, Ph. D<br>Deputy Director<br>Information Technology Service Center (ITSC)<br>Chiang Mai University   |
| <b>Mission</b>  | To provide learning opportunities, which are open and accessible to learners at times and in places which suit the learner’s needs and which enhance the learner’s employability and competence  |
| <b>Financial base</b>   | Government Funding,<br>Student Fees<br>Revenue from other services   |
| <b>Budget</b>   | 49.5 Million Baht  |
| <b>Scale of the organization</b>  | 3 administrators<br>61 employees   |
| <b>Activities/projects</b>  | Software products and consulting, education and technical support services for developing, integrating and managing e-learning solutions including award winning LMS, “Knowledge Creator” and high quality, full interactive, multimedia presentation and e-Learning courseware.   |
| <b>Output (Software/Documents)</b>  | Knowledge Creator: Award Winning LMS<br>Knowledge Creator V.2.0 has been selected as the official LMS for leading educational institutes i.e. Chiang Mai University and Vajravudh College, Bangkok Thailand.<br>Main producer of multimedia presentation works for Chiang Mai Province upon the visits of Prime Minister Dr. Taksin Chinnawatr<br>4 fully interactive multimedia online courses for TSI, Stock Exchange of Thailand<br>3 fully interactive multimedia online courses for PTT, Thailand |
| <b>Related e-learning policies/measures (if any)</b>                        |  |
| <b>Liaison organizations</b>  | Chiang Mai University  |

## UniNet Thailand

|   |  |
|---|--|
| <b>Name of the organization</b>   | UniNet Thailand  |
| <b>URL</b>  | <a href="http://www.uni.net/en">Http://www.uni.net/en</a>  |
| <b>Tel</b>  | 662-248-7749   |
| <b>Fax</b>  | 662-248-6662   |
| <b>Year established</b>   | 1997   |
| <b>Name of the representative (with his/her organizational affiliation)</b> | Dr. Thanakorn Uan-On<br>Director of the Office of Information Technology Administration for Educational Development, MOE   |
| <b>Mission</b>  | To set up information technology infrastructure to connect all universities/institutions and campuses over the country<br>To develop self-study centers by providing electronic library databases, Internet, multimedia, video on demand, and other self-study material<br>To develop social-learning and lifelong-learning systems by creating multimedia courseware, and providing knowledge databases and distance learning systems.<br>To train teachers and assistants to be able to apply IT for educational development   |
| <b>Financial base</b>   | N/A  |
| <b>Budget</b>   | N/A  |
| <b>Scale of the organization</b>  | 14 staffs with 12 employees<br>49 organizational members (universities)<br>77 organizational members (institutes)  |
| <b>Activities/projects</b>  | Providing national and international education network services to enable research and development technologies to support all universities and institutions of higher education in Thailand.<br>Promoting international collaborations for optimizing educational researches and developments.<br>Providing high performance network service and also maintain standard of education for all universities and institutions in Thailand by distributing distance learning services through Video Conferencing System (VCS) and creating lifelong learning materials such as courseware.<br><b>E-Library</b> -- optimizing quality of education by providing reference databases for advancing our members' researches and developments.<br>( <a href="http://www.uni.net.th/en/About/index.htm">http://www.uni.net.th/en/About/index.htm</a> ) |
| <b>Output (Software/Documents)</b>  | 28 Coursewares under the budget of UniNet Project<br>( <a href="http://www.uni.net.th/en/Courseware/index.htm">http://www.uni.net.th/en/Courseware/index.htm</a> )   |
| <b>Related e-learning policies/measures (if any)</b>                        | N/A  |
| <b>Liaison organizations</b>  | Ministry of Education,<br>MOE-Net,<br>Department of Local Administration, Ministry of Interior   |

### 3. Case Studies of Advanced Implementation and Utilization of “e-Learning”

#### Demonstration for Effectiveness of e-Learning Sharable Resources

|  |  |
|--|--|
| <b>Title</b>                                     | Demonstration for Effectiveness of e-Learning Sharable Resources   |
| <b>Summary</b>                                   | This project was to examine if e-Learning sharable resources are for practical use. In this project, the content was preparation for the Fundamental Information Technology Engineer Examination (FE), given by Japan Information-Technology Engineers Examination Center (JITEC). The original English content was translated and localized to the Thai environment, and was utilized to develop human resources capable of content creation and system operation in Thailand. By providing operational support and mentoring from Japan, transferring of know-how was also intended. |
| <b>Keywords</b>                                  | Distance Learning<br>E-Learning contents/course development method (including multilingual content)  |
| <b>Referential Materials (URLs or documents)</b> | <a href="http://LearnIT.nectec.or.th">http://LearnIT.nectec.or.th</a>  |

### 4. Publication of “e-Learning” Related Sources

--N/A--

## 5. Localization of “e-Learning” Related Resources

### Content for IT Professional Engineer Examination

|  |   |
|--|---|
| <b>Title</b>                                     | Content for IT Professional Engineer Examination  |
| <b>Item that is/will be localized</b>            | e-Learning contents or learning objects   |
| <b>Status</b>                                    | We have localized the item specified above.   |
| <b>Source countries</b>                          | JAPAN   |
| <b>Description</b>                               | The content is about Information Technology for Professional Engineer. It is localized for fundamental IT engineer examination project which is the collaboration between NECTEC and ITEC. Originally, The content is written in English and it is translated in to Thai. |
| <b>Involved Organization</b>                     | Name: ITEC<br>Contact person:<br>Address/Phone/Fax/e-mail:  |
| <b>Referential Materials (URLs or documents)</b> | None  |

## 6. Joint Activities of “e-Learning”

--N/A--